

3,800 Early Advertising Cuts: Deberny Type Foundry



Synopsis

Here is a nearly inexhaustible supply of copyright-free graphics filled with late 19th- and early 20th-century charm, ideal for a wide range of arts and crafts projects. Reproduced from the catalog of a famous French type foundry, it is a rich and authoritative source of advertising art of the period—filled with many delightful and arresting images not available elsewhere. An enormous array of objects, activities, and interests are depicted in finely detailed illustrations that lend themselves especially well to reproduction. Motifs include food and drink, domestic furnishings, vehicles, machines, tools and hardware, medical utensils, pharmaceuticals, farm animals and birds, as well as trades, sports, and music. Also included are fencers, golfers, insects, billiard tables, wrought-iron gates, architectural decorations, cows being milked, hunting dogs in the field, crowns and coronets, extravagantly carved breakfronts, elegant presentations of food, and much, much more. In addition, a large section is devoted to ornate banners, mortised cuts, and other—line art specifically intended for typographical use. While the cuts in this collection range in style from genre realism to Art Nouveau, the images—beautifully realized in scrupulous and revealing detail—have a timeless appeal ideal for a wide variety of graphic uses.

Book Information

Paperback: 192 pages

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Customer Reviews

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Lots of cool illustrations, but sometimes a whole page can be filled with the same exact illustration with varying sizes (and they can get really small, like 1 inch--not kidding). So I found the 3,800 illustrations a bit misleading, as maybe a hundred of them or more are repeats. It's definitely not 3,800 unique drawings. A lot of them are really small drawings too. So, eh, it's okay.

i've used this book a few times in my work - wouldnt say it is any better or worse than any other dover book, they are all great to have on the shelf

This book is overflowing with wonderful images. I bought it to use in my collages & it's perfect. There's just about anything you'd want inside this book... farm animals, birds, flowers, fish, transportation, furniture, food, hats, military, music, etc, etc. It is full of bunches of delicious & delightful images!

The book is interesting and intelligently designed. History of advertising is illustrated with very nice and beautiful illustrations that bring us back to her "romantic" era. In this era advertising was not only a means to generate profits, and valued art.

Great!

rubbish without color, all the pictures could be found on the internet. don't buy it next time. otherwise

you be disappointed.

Another super item at a great price. Definitely exceeded all expectations I had. Thank you! I also appreciate the work you do in your community.

The best cuts are on the cover. I will not be able to use this for my intended purpose. If you are looking for some amazing flora cuts, this is a great resource.

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